

**San Francisco Estuary Project
Implementation Committee Meeting**
August 3, 2007
Elihu M. Harris State Building - Oakland, California

DRAFT MEETING SUMMARY

1. Introductions/Approval of June 1, 2007 Meeting Summary

Tom Mumley, Chair of the Implementation Committee, called the meeting to order at 9:40 am. The main purpose of the meeting is to approve the 2007 CCMP and a few business items. He proceeded with a round table of introductions. The Meeting Summary for June 1, 2007 was approved.

2. Public Comments

There were no public comments.

3. CCMP Steering Committee Report

All major issues have been addressed. There is a revised schedule (see Attachment D of 8-3-07 packet). The Draft 2007 CCMP is to be approved today followed by final editing and layout to prepare for the Executive Council's concurrence. The 2007 CCMP will be on the web site by October.

Tom Mumley stated all nine program areas from the 1993 and 2007 CCMP are integrated into one Action Plan in the 2007 CCMP. All other sections in the 1993 CCMP which were not reviewed by the workgroups are not included in the 2007 CCMP - the 1993 CCMP remains as a separate document. He noted performance measures need refining but will be handled as part of implementation. He also said funds are not available for printing large numbers of the CCMP, but anticipates most use of the 2007 CCMP will be web based which will allow for refinements.

Revised Draft Media Strategy

Comments from the June 1st meeting were incorporated in a revised media strategy (Attachment B of 8-3-07 packet). Marcia Brockbank called attention to the draft Op-Ed piece from Tim Smith and Pamela Torliatt that was available on the handout table. Tim Smith stated the piece will be submitted to the Santa Rosa Press Democrat at the end of September. It was suggested that Implementation Committee members approach newspapers in their jurisdiction to print a similar Op-Ed piece on the 2007 CCMP.

David Lewis said that agencies need to support media outreach, such as doing a press release stating "an inter-agency group releases an updated plan; these are the guidelines we are focusing on..."; and provide quotes from agency heads. Bruce Wolfe supported the idea.

David Lewis encouraged members to do editorial board visits. Tom Mumley stated the Water Board staff should present the revised document at a Water Board meeting as a special public item.

Trish Mulvey would like to have a resolution to take to her Board, a standardized resolution of support to endorse the priorities set forth in the 2007 CCMP.

Action: Staff will write and organize an Op-Ed for multiple signatures (agencies and NGOs) and submit to Bay Area newspapers. Staff will also draft a resolution for November to follow through on Trish Mulvey's suggestion.

Federal Consistency for CCMP with Coastal Zone Management Act (BCDC)

Steve McAdam stated the first CCMP went through the BCDC Commission as part of the Coastal Zone Management Act. He would like to bring the resolution to his agency as a key for strategic planning.

Tom Mumley said closure is needed on November meeting—What are the next steps for recognition and implementation?

Arthur Feinstein commented BCDC should adopt the CCMP as official and the BCDC Strategic Plan should consider what to implement.

Steve McAdam said he thinks first a federal agency must adopt the CCMP. For the 1993 CCMP, EPA adopted it, triggering BCDC action, but he will clarify what triggers CZMA action.

Elizabeth Patterson said we need to craft letter to Dept. of Water Resources requesting integration of CCMP actions into the updated California Water Plan and implementation of Prop 84.

4. 2007 CCMP-Vote Approval

Rick Morat moved to adopt the Revised CCMP. There were several seconds. The Floor was opened for discussion.

Arthur Feinstein objected to the language in Wildlife Action 5.1 (page 63). There was a lengthy discussion and the language was changed to read: (*revision in italics*)

Provide landside public access along the shoreline and nearshore areas of the Estuary that avoids *adverse impacts to the maximum extent feasible and minimizes remaining impacts to sensitive habitats and wildlife while accommodating education, biking, hiking, wildlife viewing, and other Bay-oriented recreational activities.*

Arthur requested the same language change be made to action Wildlife 5.2.

Action: Rick Morat accepted the change to the motion and Tim Smith called the question. The Implementation Committee unanimously voted to adopt the Revised 2007 CCMP with the modifications to Wildlife Actions 5.1 and 5.2. Staff will forward the adopted 2007 CCMP to the SFEP Executive Council for formal concurrence by Sept. 4.

5. SFEP Activities

a. Search for new SFEP Director

The job description has been widely distributed and committee members were encouraged to put forth names of persons they would like to see recruited. Closing date is Sept. 7th.

b. CCMP Workshop

The Workshop follows this Implementation Committee meeting. Participants will review and comment on the CCMP Report Card. It is both a reflection on the accomplishments of the past two years and looking to setting the priorities for implementation in the future. Agenda will consider:

- 1) Completing the Report Card based on priorities recommended 2 years ago.
- 2) Revisit priorities for implementation for next 2 years.
- 3) What can the Implementation Committee do to maximize implementation?

The November Implementation Committee meeting will consider the recommendations from the workshop, report card, and outreach to implementing agencies.

c. Update on the FFY 2008 National Estuary Program (NEP) Budget

At present the House recommendation is for \$600,000 base funding for each NEP which is an increase from this year's \$418,000 base grant. Senator Feinstein has proposed an earmark of \$5 million for the San Francisco Estuary Project. The budget will need to be worked out in the Conference Committee.

d. State of the Estuary Conference

The Conference is set for October 16, 17 and 18 at the Scottish Rite Center in Oakland with two days of plenary talks and one day of focused breakouts. SFEP is finalizing sponsorships. Posters are due at 5 pm today; 140 already have been received.

6. Items for Next Implementation Committee Meeting

At the next meeting Friday, November 2 members will consider recommendations from the CCMP Workshop participants, including newly proposed priorities and how to maximize CCMP implementation. A report on the SFEP Director search also will be provided.

Zeke Grader asked whether SFEP has been in touch with the Delta Vision people to ensure that the CCMP priority actions are being considered in their efforts. The Blue Ribbon panel meets the end of August and in early September there is a meeting of their stakeholder group. It was recommended that SFEP act quickly to send a formal letter and offer to do a presentation to them about the 2007 CCMP.

Action: Tom Mumley and Marcia Brockbank will prepare a letter to communicate the priorities of the 2007 CCMP to the Delta Vision task force and indicate a willingness to go and speak to the task force.

Following further discussion, the meeting was adjourned.